



2024

Company Profile



ABOUT US

We deliver comprehensive management and marketing solutions specifically designed for Dubai's startups and SMEs, with a particular emphasis on brokerage firms. Our innovative strategies accelerate growth by employing cutting-edge management and marketing techniques that drive lead generation and increase conversions."

Our Approach

Our marketing process involves six key stages:

- 1. Discovery Meeting :** We conduct an in-depth discovery meeting to grasp their goals and challenges.
- 2. Market Analysis:** We thoroughly analyze the client's market, competitors, and audience to identify opportunities.
- 3. Goal Setting:** We establish clear, measurable, and achievable objectives to guide our strategy.
- 4. Strategy Development:** We create a tailored marketing strategy based on the analysis and goals.
- 5. Execution:** We implement the strategy effectively across various channels.
- 6. Performance Monitoring:** We track results, measure success, and make necessary adjustments



Our Service

Management service

1. Legal establishment
2. Recruitment
3. Training
4. Content Strategy
5. Media Production
6. Social Media Management
7. Campaign management
8. SEO
9. Website

**2% Closing guarantee
or 50% fees refund**

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CUSTOM YOUR SERVICE

You Can Choose of one or more of our service separately

1. Recruitment
2. Training
3. Campaign Management
4. Content Strategy development
5. SEO
6. Website*
7. Media Production
8. Social Media Management

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01



PERSONAL BRANDING SERVICES

1. Marketing & Content Strategy
 2. Media Production
 3. Social Media Management
- Full Social media Management for 3 Platform

02

ENTERPRISE BRANDING SERVICES

1. Marketing & Content Strategy
2. Media Production
3. Social Media Management
(Full Social media Management for 5 Platform)
4. Campaign Management
5. SEO
6. Website*

Our Team



Dr. Ahmed Abdelghani

Our CEO

- MBA, aptd, Strategic Planner and KPIs Practitioner
- +12 Years of Experience in management and marketing



Eng. Fatma Khattab

Our SEO specialist

- SEO specialist with one year experience



Mr. Abdallah Shaheen

Our Training Section Head

- 300 real estate CEO
- Dubai real estate expert & SME



Dr. Merna Reda

Our Content Creator

- +2 years of experience as a content writer, I've crafted engaging content and impactful reels



Misr Gamal

Our Social Media Specialist

- Specializes in creating and implementing social media strategies
- 5 years of experience managing social media accounts and campaigns



Eng. Ahmed ElSherif

Our websites expert

- +15 Years of Experience in programming and technical services
- CCST, Bootstrap, C++, Java, JQuery, PHP, HTML, SQL, Python, Javascript, CSS



Amr El Mahanny

Our Graphic Designer

- 3 years of experience
- specializes in social media designs, and visual identities.




Your Business

Growth is Our Mission
Our Team

Contact Us

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 <https://rb.gy/dp2hwg>

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